

Butler County Radio Network

WBUT WISR WLER-FM

Annual EEO Public File Report

The purpose of this EEO Public File Report is to comply with Section 73.2080(c (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WBUT, WISR and WLER-FM, all licensed in Butler, Pennsylvania. The information contained in this report covers the time period beginning April 1, 2019 and continuing through March 31, 2020.

Activities

Section 1: Vacancy Information

There were two account executive positions filled during the year. Position one had two successful applicants and after each applicant was hired under a 90 day trial, the first decided to quit prior to the completion of the 90 days, and the second was released after one month. A current college intern was subsequently hired to fill the position on a one-year trial basis expiring in September 2020. A second account executive was hired in February 2020. There were no qualified candidates following a search process and the successful candidate was recruited by station management.

Section 2: Recruitment Source Information

A review of the sources used to advertise open positions was completed and no additions were recommended. Despite ongoing public service announcements, no additional requests for job postings were received from the public.

Section 3: Supplemental Recruitment Activities

The station's staff participated in numerous activities to promote careers in broadcasting:

Staff conducted numerous tours of the radio facilities for community groups from pre-school to adults, providing the opportunity for station staff to discuss career opportunities and educational requirements. Tours were conducted by the Station's staff.

The station hosted an NAB Technical Intern through a program with the NAB Spring 2020 PILOT/NABLF Technology Internship Grant. The successful intern was unable to complete the Internship prior to the end of the school term due to the COVID-19 restrictions.

The Vice President of Operations made a presentation to the local Chamber of Commerce Leadership Class on December 23, 2019. Topics include employment and career opportunities in broadcasting and the station's efforts working with local schools and colleges.

Report compiled and completed by Scott Briggs, Vice President of Broadcast Operations.

Placed in Public File and posted on Web site – June 1, 2020
Notice posted after April 2020 due to COVID-19 staffing issues.